Smart Grid

Ohio Public Utility Commission
Commissioner and Staff Working Session
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• Ron Hofmann, Independent Consultant
• Steve Hadden, RW Beck, Plexus Research
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Provide technical assistance, referrals, references, and other information to assist state regulatory commissions and policy makers better understand Smart Grid implementation and policy issues.
• Roger Levy [Independent] - Project Lead
• Ron Hofmann [Independent]
• Steve Hadden * [RW Beck, Plexus Research]
• Erich Gunther * [EnerNex]
Introduction
Defining the Smart Grid
Discussion Outline

1. Key Questions to Establish a Vision of the Smart Grid
2. Goals and Characteristics of a Smart Grid
3. Defining the Smart Grid
4. Focusing on Key Objectives
Key Questions and Issues

What is your vision of the Smart Grid?

- Establishing a Vision of the Smart Grid
  - a) Which customer are you trying to serve?
  - b) Utility?
  - c) End-user (rate payer)?
- What problems are you trying to solve?
- How is the “Smart Grid” different from what already exists and what you’ve already been doing?
- What don’t you know?
- What do you need to know?
1. Increased use of digital information and controls technologies to improve reliability, security and efficiency of the electric grid

2. Dynamic optimization of grid operations and resources, with full cyber security

3. Deployment and incorporation of distributed resources and generation, including renewable resources

4. Development and incorporation of demand response, demand-side resources, and energy efficiency resources

5. Deployment of “smart” technologies (real-time, automated, interactive technologies that optimize the physical operation of appliances and consumer devices) for metering, communications concerning grid operations and status, and distribution automation

6. Integration of “smart” appliances and consumer devices

7. Deployment and integration of advanced electricity storage and peak shaving technologies, including plug-in electric and hybrid electric vehicles, and thermal storage air conditioning

8. Provision to consumers of time information and control options

9. Development of standards for communication and interoperability of appliances and equipment connected to the electric grid, including the infrastructure service the grid

10. Identification and lowering of unreasonable or unnecessary barriers to adoption of smart grid technologies, practices, and services. *

* Energy Independence and Security Act of 2007 (EISA), Section 1301.
## Goals and Characteristics of a Smart Grid

<table>
<thead>
<tr>
<th>Goals and Characteristics</th>
<th>Technical Translation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Communication</td>
</tr>
<tr>
<td>1. Digital information and controls... improve reliability, security and efficiency [reliability]</td>
<td>✔</td>
</tr>
<tr>
<td>2. Dynamic optimization of grid operations and resources [cost]</td>
<td>✔</td>
</tr>
<tr>
<td>3. Distributed generation...renewables [carbon]</td>
<td>✔</td>
</tr>
<tr>
<td>4. Demand response, demand-side resources, and energy efficiency [reliability, cost]</td>
<td>✔</td>
</tr>
<tr>
<td>5. “Smart” technologies... optimize appliances and consumer devices... metering, communication and distribution automation [reliability, cost]</td>
<td>✔</td>
</tr>
<tr>
<td>6. Integration... smart appliances and consumer devices [reliability, cost]</td>
<td>✔</td>
</tr>
<tr>
<td>7. Deployment and integration...storage, peak shaving, plug-in vehicles, thermal storage air conditioning [reliability, carbon, cost]</td>
<td>✔</td>
</tr>
<tr>
<td>8. Provision to consumers of time information and control options [reliability, efficiency, cost]</td>
<td>✔</td>
</tr>
<tr>
<td>9. Standards for communication and interoperability [reliability, cost]</td>
<td>✔</td>
</tr>
<tr>
<td>10. Lowering...barriers to adoption [business model]</td>
<td></td>
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</table>
What is the Smart Grid?

One Definition
The Smart Grid is an interconnected system of information and communication technologies and electricity generation, transmission, distribution, and end use technologies which will:

1. enable consumers to manage their usage and chose the most economically efficient offering, while

2. maintain delivery system reliability and stability enhanced by automation and

3. utilize the most environmentally gentle generation alternatives including renewable generation and energy storage.
What is the Smart Grid?

Power Delivery System

- Bulk Power Generation
- Bulk Power Transmission
- Substation
- Power Distribution
- Meter
- Customer Devices
What is the Smart Grid?

Power Delivery System

Technology
Alternative Generation, Storage, Sensors and Controllers
What is the Smart Grid?

- Technology
  - Alternative Generation, Storage, Sensors and Controllers

- Customer Authorized Usage and Billing Information
  - Service Providers
    - Smart Appliances

- Power Delivery System
  - Bulk Power Generation
  - Bulk Power Transmission
  - Power Distribution
  - Customer Devices
  - Generation Alternatives
  - Sensors

- Price, Reliability, Event Signals, Historical Usage, Alerts, Other Information

- Information Systems

6/8/2012
What is the Smart Grid?

1. Bulk Power
2. Distribution
3. Load

Technology
Alternative Generation, Storage, Sensors, and Controllers

Customer Authorized Usage and Billing Information
Generation Alternatives
Sensors
Bulk Power Generation
Bulk Power Transmission

Power Distribution
Interval readings, voltage, outage and other information
Price, Reliability, Event Signals, Historical Usage, Alerts, Other Information

Information Systems

Utility
Customer
### What is the Smart Grid?

#### Key Objectives

<table>
<thead>
<tr>
<th>Utility</th>
<th>Customer</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Not Relevant</td>
<td>- Not Relevant</td>
</tr>
<tr>
<td>- NERC Defines Reliability</td>
<td>- Define Reliability</td>
</tr>
<tr>
<td>- Technology – [synchrophasors]</td>
<td>- Clarify Objectives</td>
</tr>
<tr>
<td>- SCADA, sensors</td>
<td>- Technology</td>
</tr>
<tr>
<td>- Technology</td>
<td>- Carbon Legislation</td>
</tr>
<tr>
<td>1. Bulk Power</td>
<td>2. Distribution</td>
</tr>
<tr>
<td>- Technology</td>
<td>- Carbon Legislation</td>
</tr>
<tr>
<td>3. Load</td>
<td>- Metering</td>
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<tr>
<td>- Rates &amp; Incentives</td>
<td>- Technology</td>
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<tr>
<td>- Technology</td>
<td>- Carbon Legislation</td>
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<tr>
<td>- Rates &amp; Incentives</td>
<td>- Technology</td>
</tr>
<tr>
<td>- Technology</td>
<td>- Carbon Legislation</td>
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</tbody>
</table>

**Promote Customer Choice**

**Improve Reliability & Efficiency**

**Integrate Renewables**
Bulk Power, Transmission and Distribution and Renewables
Improve Distribution Reliability

What is the Objective?

1. Reduce the Frequency of outages?
2. Reduce Outage Duration?
3. Contain the Magnitude / Scope of outages?
4. Improve Customer Notification?
5. Reduce Unserved kWh?
6. Reduce Customer Outage Costs?
7. Reduce the Outage Damage Function?
8. Improve Reliability Indices?
Improve Distribution Reliability

Major causes of power outages in the U.S.

- Weather/Tree-related: 62%
- Equipment failure: 15%
- Unknown/Other: 10%
- Public or Animal contact: 7%
- Power Grid failure: 3%
- Maintenance: 1%

Momental outages
- Result from interference on power lines caused by animal or tree branch contact.
- Usually last for a few seconds or less.
- Automatic devices on power lines quickly isolate the problem and typically restore power within moments.

Sustained Outages
- Planned or accidental total loss of power caused by storms, accidents or equipment damage.
- Usually last more than five minutes.

Problems and Issues

- Bulk Power outages:
  - Reported in near real-time to both NERC and DOE
  - Reported to NERC on Form OE-417, “Electric Emergency Incident and Disturbance Report”.

- Distribution outages:
  - Reported to state regulatory agencies
  - No standard definitions or reporting for major and sustained outages.
  - Power quality and momentary outages not addressed.

Figure 6. Utility Practices for Defining Sustained Interruptions


Defining and Measuring Reliability

- There is no consistent definition, no universally applied industry standard for defining and reporting reliability [outages].
- “Major” and “Sustained” events don’t capture power quality (sags and surges) or “momentary” outages.
- The value inherent in “outage management” is the reduction of the customer outage cost, which is a function of multiple variables including frequency, duration and customer type.

Clarify Objectives

- What is the reliability objective (frequency, duration, cost...)?
- Is there more than one solution?
- Where in the system will reliability investments have the greatest value?
- How will you determine if reliability investments have been effective?
- Should you consider standardizing reporting criteria – IEEE 1366-2003?
**Improve Distribution Reliability: References**

**Reliability**


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### Reliability Indices

<table>
<thead>
<tr>
<th>Index</th>
<th>Formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>System Average Interruption Duration Index (SAIDI)</td>
<td>$\frac{\sum \text{Customer Interruption Durations}}{\text{Total Number of Customers Served}}$</td>
</tr>
<tr>
<td>System Average Interruption Frequency Index (SAIFI)</td>
<td>$\frac{\sum \text{Total Number of Customers Interrupted}}{\text{Total Number of Customers Served}}$</td>
</tr>
<tr>
<td>Customer Average Interruption Duration Index (CAIDI)</td>
<td>$\frac{\text{SAIDI}}{\text{SAIFI}}$</td>
</tr>
<tr>
<td>Momentary Average Interruption Frequency Index (MAIFI)</td>
<td>$\frac{\sum \text{Total Number of Customers Momentary Interruptions}}{\text{Total Number of Customers Served}}$</td>
</tr>
</tbody>
</table>
Integrating Renewables – Efficiency and Solar PV

Potential Consequences of Residential Solar PV integration
- Reduced load factor
- Shifting and concentrating peak load to later hours, adverse reliability impact
- Potential transformer overloading with PV saturation.


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Smart Grid legislation states to consider requiring utilities to invest in advanced metering capable of providing communication and interval recording capability before investing in traditional transmission or distribution systems.

**PURPA Standards – Section 1307 111(d)**

(16) **Consideration of Smart Grid Investments**

A. Prior to investment in nonadvanced grid technologies, electric utilities to demonstrate consideration of qualified smart grid system.

(17) **Smart Grid Information**

A. Standard – all electricity purchasers provided direct access, written or electronic to information from their electricity provider, specifically:

   (i) Prices – time based wholesale and retail
   (ii) Usage – kWh purchased
   (iii) Intervals and Projections – daily updates on prices and usage, including hourly price and use information where available,

**Section 5.1.2 (5)**

*Deployment of “smart” technologies (real-time, automated, interactive technologies that optimize the physical operation of appliances and consumer devices) for metering, communications concerning grid operations and status, and distribution automation.*
Two Objectives:
1. New technology
2. Substitute information for capital investment

Three Key Decision Variables

1. Metering
2. Rates, Incentives and Demand Response
3. Technology

Promote Customer Choice
- Information
- Prices and Rates
- Improve reliability
- Technology

Improve Reliability & Efficiency
- Fewer / Shorter Outages
- Reduce kWh
- Reduce Peak kW
- Support Ancillary Services
- Reduce Carbon

Integrate Renewables
- Improve Reliability
- Reduce Carbon
Key Issues?

1. System integration vs. hardware integration
   a) Advanced meters vs. Smart meters?
   b) What is the role of the HAN?
2. Establishing a business case [costs and benefits]
3. Targeted vs. system-wide implementation
4. Security and privacy – who owns the data?
5. Utility vs. the regulatory / customer use case
   a) Utility programs or open markets
   b) Customer vs. utility control strategies
Metering: Two Fundamental Choices

Register Based Meters

1. Standard kWh Electromechanical
2. Remote Metering (AMR)

Programmable Meters

1. Advanced Metering Infrastructure (AMI)
2. Smart Metering

- kWh Cumulative
- kWh Cumulative or TOU
- kW Interval
- kW Interval
- Communication Network
- Enhanced Communication Network
- HAN Gateway
- Remote Service Switch [connect / disconnect]
- Meter Data Management
- Enhanced Meter Data Management

Back Office Systems
# Metering: Two Fundamental Choices

<table>
<thead>
<tr>
<th>Metering System</th>
<th>Cumulative</th>
<th>Interval + Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Standard kWh Electromechanical</td>
<td>Remote Metering [AMR]</td>
</tr>
<tr>
<td>Primary Function</td>
<td>Cumulative kWh Recording</td>
<td>Interval Recording</td>
</tr>
<tr>
<td>Communications Capability</td>
<td>No</td>
<td>Short range one-way</td>
</tr>
<tr>
<td>Remotely Configurable Demand Limit Connect-Disconnect Service Switch</td>
<td>A separate piece of equipment</td>
<td>A separate piece of equipment</td>
</tr>
<tr>
<td>Home Area Network Gateway</td>
<td>A separate system or piece of equipment</td>
<td>Separate system or piece of equipment</td>
</tr>
<tr>
<td>Cost Range per Meter [excludes customer devices]</td>
<td>$22-$34</td>
<td>$40-$60</td>
</tr>
<tr>
<td>Data Collection</td>
<td>Cumulative kWh</td>
<td>Interval kWh</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rate Forms Supported</td>
<td>Flat, Tiered, TOU (special purpose)</td>
<td>Flat, Tiered, TOU, Dynamic</td>
</tr>
<tr>
<td>Support for Usage Information</td>
<td>Monthly kWh Cumulative Reads only</td>
<td>Remote Access Service</td>
</tr>
<tr>
<td>Obsolescence Ranking</td>
<td>Low ?</td>
<td>Low ?</td>
</tr>
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<td></td>
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</tbody>
</table>

**Obsolescence**: A device may still be functional, however its continued use may become unacceptable due to (1) availability of better performing, lower cost, higher value options, (2) discontinued vendor support for one or more integrated components that inhibit performance or maintenance, or (3) legal issues that restrict continued use of one or more features.
1. HANs are short-range communications networks that connect appliances and other devices within a home. By combining HANs with AMI, the networks would empower consumers to track their energy usage through in-home display units, program smart thermostats to respond to price signals or peak alerts from the electric utility, and monitor loads remotely. The utility, meanwhile, gains a pathway for direct load control. *

2. HANs provide capability to centralize customer or utility operation and control of facility loads.


**Use Case**

A use case describes how a system works. The use case describes the inputs, processes, outputs, and responsibilities *

**Metering: Smart Meter AMI HAN Interface**

### Utility Owned

- **Utility Back Office**
  - Enhanced Billing
  - CIS
  - Enhanced MDM

- **Utility Control Center**

- **Private Fixed Networks**
  - WAN/LAN

- **HAN Communication Options**
  - RF-TX
  - PLC-TX

### Consumer Owned

- **Third-Party Provider**
  - Pager or BroadBand
  - RDS or FM

- **HAN Protocols**
  - Bluetooth
  - FlexNet
  - HomePlug
  - LoniWorks
  - 6LoWPAN
  - WiFi
  - ZigBee
  - ZWave
  - Insteon
  - X-10
  - ?

- **HAN access using expansion port**

### HAN Communication Options

- **Data In – SEP 2.0**
  - Interval usage
  - Acknowledgment
  - Device on/off status
  - Outage status
  - Control signals
  - Usage data
  - Message
  - Time sync
  - Meter upgrade

- **Data Out**

- **Smart Meter**
  - AMI
  - Service Switch Remote Control/Disconnect
  - HAN Gateway

### Consumer Data Out

- **Price, Reliability, Control Signals**

### Consumer Data In

- **Price, Reliability, Control Signals**

- **HAN Protocols**
  - Bluetooth
  - FlexNet
  - HomePlug
  - LoniWorks
  - 6LoWPAN
  - WiFi
  - ZigBee
  - ZWave
  - Insteon
  - X-10
  - ?

- **HAN access using expansion port**

### Notes

1. e.g., 802.11b, proven mesh LAN protocol, etc.
2. HomePlug
3. Up to 45 active protocols worldwide

6/8/2012
Metering: Advanced Meter Interface

Utility Owned

Utility Back Office
- Billing
- CIS
- Standard MDM

Utility Control Center

Private Fixed Networks
- WAN/LAN

RF-TX
PLC-TX

Data In
ZigBee SEP 2.0

Data Out

- interval usage
- outage status
- usage data
- time sync
- meter upgrade

Consumer Owned

Utility Provider
RDS/FM, Broadcast

Third-Party Provider
RDS/FM, Broadcast, DSL, Cable

HAN Protocols
- Bluetooth
- FlexNet
- HomePlug
- LoniWorks
- 6LoWPAN
- WiFi
- ZigBee
- ZWave
- Insteon
- X-10
- ?

Gateway

Any gateway (protocol xfr)
- Special box
- Internet modem
- Router
- Media PC
- Security panel

Advanced Meter
Remote Service Switch [optional]

Data In

Data Out

Broadband TV, music, security, home automation, energy management

Price, Reliability, Control Signals

1. e.g., 802.11b, proven mesh LAN protocol, etc.
2. HomePlug
3. Up to 45 active protocols worldwide
### Metering: Customer vs. Utility Rights and Obligations [1]

<table>
<thead>
<tr>
<th>Rights</th>
<th>Obligations</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. CUSTOMER CHOICE:</strong>&lt;br&gt;• the right to receive price and reliability signals without enrolling in utility programs&lt;br&gt;• without registering their equipment with their utility.</td>
<td>Utilities are obligated to broadcast price and reliability signals which can be received by customer equipment that is neither registered with the utility nor used in a utility program.</td>
<td>• Broadcasting price and reliability signals creates “operational” information.&lt;br&gt;• Broadcasting price and reliability signals encourages open market response and equipment options.</td>
</tr>
<tr>
<td><strong>2. CUSTOMER CHOICE:</strong>&lt;br&gt;the right to choose if and how they will program their communicating devices to respond to price and reliability signals.</td>
<td>Vendors of programmable communicating devices are obligated to provide a means of setting the device to not respond to signals, and a means of overriding programming.</td>
<td>• Customer choice promotes participation, eliminates dropouts, and increases DR effectiveness.&lt;br&gt;• Open market vendors as well as utilities should provide equipment and services to support DR.&lt;br&gt;• DR systems and equipment should support a minimum required set of common functions.</td>
</tr>
<tr>
<td><strong>3. CUSTOMER CHOICE:</strong>&lt;br&gt;the right to purchase, rent or otherwise select any vendor, devices, and services used for energy management or other purposes in their premise.</td>
<td>Utilities are obligated to provide open communication protocols that do not restrict customer DR equipment or service choices.</td>
<td>• Common, open communication protocols promote competitive markets for DR, features and services customized to customer needs, lower costs and more rapid, widespread implementation.</td>
</tr>
<tr>
<td>Rights</td>
<td>Obligations</td>
<td>Comments</td>
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</tr>
<tr>
<td>4. OPEN MARKET FOR DR: Vendors have the right to compete in an open market to sell HAN related systems, devices and services to all utility customers.</td>
<td>Utilities are obligated to not restrict customers enrolled in utility programs, to equipment that uses the AMI communication protocol.</td>
<td>• Open market vendors as well as utilities should provide equipment and services to support DR.</td>
</tr>
<tr>
<td>5. OPEN MARKET FOR DR: Utilities have the right to offer DR and energy management services to customers which utilize the information and communication capabilities of their AMI system.</td>
<td>Customers are obligated to maintain their equipment used in utility programs, in good working order, and to provide any communications translation device if needed.</td>
<td>• Common, open communication protocols promote competitive markets for DR, features and services customized to customer needs, lower costs and more rapid, widespread implementation. • Customer choice promotes participation, eliminates dropouts, and increases DR effectiveness.</td>
</tr>
<tr>
<td>6. OPEN MARKET FOR DR: Customers have the right to participate in utility sponsored programs and at the same time, use equipment, not involved in the utility program, to receive price and reliability signals.</td>
<td>Utilities have an obligation to provide price and reliability signals through their AMI two-way signal system and through a one-way signal system.</td>
<td></td>
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</tbody>
</table>
Customer - Load Side Issues

Two Objectives:
1. New technology
2. Substitute information for capital investment

Three Key Decision Variables:
1. Metering
2. Rates, Incentives and Demand Response
3. Technology

Promote Customer Choice
- Information
- Prices and Rates
- Improve reliability
- Technology

Improve Reliability & Efficiency
- Fewer / Shorter Outages
- Reduce kWh
- Reduce Peak kW
- Support Ancillary Services
- Reduce Carbon

Integrate Renewables
- Improve Reliability
- Reduce Carbon
Rates, Incentives and Demand Response

Key Issues?

1. Should incentives for efficiency (EE), demand response (DR), and renewables be integrated into the customer rate or administered separately?

2. Should customers be rewarded or penalized based on their actual performance or should customers be paid to participate?

3. Should retail rates provide the capability to integrate and reflect wholesale nodal prices?

4. Should demand response [DR] be automated and dispatchable?

5. Should DR be available on all circuits throughout the utility system or be dependent upon sporadic and fluctuating participation?

6. Should DR, like efficiency [EE], be a condition of service for all customers?

7. Who should determine what, when and how to control customer loads, the customer or the utility?

8. Should customers be allowed to maximize the value of their investments in EE, DR and renewables by simultaneously participating in day-ahead economic as well as real-time reliability options?

9. Should customers be able to acquire automated systems and DR equipment and services through open market providers or should these devices be provided by the utility?
# Integrating Efficiency, Demand Response, and Renewables

## Requirements and Objectives – Key Questions

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>1</strong></td>
<td>Should incentives for efficiency (EE), demand response (DR), and renewables be integrated into the customer rate or administered separately?</td>
<td>Integrated Efficiency, Demand Response and Renewable Incentives</td>
</tr>
<tr>
<td><strong>2</strong></td>
<td>Should customers be rewarded or penalized based on their actual performance or should customers be paid to participate?</td>
<td>Performance-Based Incentives</td>
</tr>
<tr>
<td><strong>3</strong></td>
<td>Should retail rates provide capability to integrate and reflect wholesale nodal prices?</td>
<td>Retail-Wholesale Integration</td>
</tr>
<tr>
<td><strong>4</strong></td>
<td>Should demand response [DR] be automated and dispatchable?</td>
<td>Dispatchability</td>
</tr>
<tr>
<td><strong>5</strong></td>
<td>Should DR be available on all circuits throughout the utility system or be dependent upon sporadic and fluctuating participation?</td>
<td>Ubiquitous Availability, DR Valuation</td>
</tr>
<tr>
<td><strong>6</strong></td>
<td>Should DR, like efficiency [EE], be a condition of service for all customers?</td>
<td></td>
</tr>
<tr>
<td><strong>7</strong></td>
<td>Who should determine what, when and how to control customer loads, the customer or the utility?</td>
<td>Customer Choice</td>
</tr>
<tr>
<td><strong>8</strong></td>
<td>Should customers be allowed to maximize the value of their investments in EE, DR and renewables by simultaneously participating in day-ahead economic as well as real-time reliability options?</td>
<td>Simultaneous Participation in Economic and Reliability Options</td>
</tr>
<tr>
<td><strong>9</strong></td>
<td>Should customers be able to acquire automated systems and DR equipment and services through open market providers or should these devices be provided by the utility?</td>
<td>Market-based Technology</td>
</tr>
</tbody>
</table>
### Rates: Rate Designs to support a Smart Grid

#### Rate Design Issues

| 1. Rate simplification to improve customer understanding | • Conventional rate designs are too complex  
• Conventional rate designs are oriented toward “monthly or periodic” billing  
• Rate designs need to consider the need for clear price signals  
  a) Balance fixed vs. variable charges to provide meaningful price signals  
  b) Address social welfare and other subsidies as adjustments to the total bill rather than an element of the rate design. |
|----------------------------------------------------------|
| 2. Rate simplification to facilitate Automated Dispatchable demand response | • Dispatchable prices facilitate the automation of demand response.  
• Automating demand response increases its value and reduces costs to the customer, utility, and ISO/RTO.  
• Rate designs should provide operational capability to interface with customer energy management systems and control devices. |
<table>
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<tbody>
<tr>
<td>3. Wholesale-retail rate integration</td>
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</table>
Interval metering provides data to support all rate forms.
Communication supports dynamic rate, outage management, and customer information options.
Dynamic rates (CPP, RTP) reflect system costs and support dispatchable economic and reliability options.
Default, opt-out rates create a market for DR.
EE and DR implicit conditions of service for all customers
DR ubiquitous system wide
Expands and creates a market for customer ownership and competitive equipment providers.
Customer choice opens the market for competitive non-utility DR suppliers and service providers
Customer value establishes technology options
Regulators establish: (1) Need for subsidies to address market barriers, (2) Data models - to provide interoperability, and (3) Data ownership to address security and privacy
Static rates do not reflect system costs or performance based rates / incentives.
Voluntary, opt-in rates restrict market for DR to utility programs
Limit ubiquity and value of DR.
Utility control disincents customer ownership and restricts competitive equipment and service provider
Customer value establishes technology options
Regulators establish: (1) Need for subsidies to address market barriers, (2) Data models - to provide interoperability, and (3) Data ownership to address security and privacy
Utility establishes technology, value, and protocols.
Rates: Efficiency, Demand Response, and Renewables

**Why Consider Dynamic Pricing?**

“As long as consumers have flat rates, there is little incentive to manage what is scarce. With real-time pricing, residential customers still receive a monthly bill that represents an average of electricity costs across that month. However, these customers are now afforded an opportunity to manage their bills and reduce their energy costs by shifting some of their energy use from high price periods to lower price periods.”


**Why Automate Demand Response?**

To use a true but often over-quoted phrase it is all about turning data into information, and information into knowledge. But even that is not enough. For grid applications to be effective we need to turn that knowledge into action.

Action is where the value is. **

** “Smart data, dumb grid?”, Mark R. Knight and Fred I. Dorow, KEMA with Ivan E. Principe and Sally A. Scripps, Consumer Energy, KEMA, 2009 Automation Insight.
Under conventionally defined utility demand response programs, customers can participate in only one option at a time.
Customers subject to a dynamic, time-differentiated rates, with the capability to receive and respond to automated price, reliability and event signals can participate in multiple options simultaneously, increasing the value and cost effectiveness for both the customer and utility.
Demand Response

Static Pricing

- Flat-Tiered
- Time of Use
- Critical Peak Pricing
- Real Time Pricing

Dynamic Pricing

Rate Design

- Daily Energy Efficiency
- Time of Use
- Critical Peak Pricing
- Real Time Pricing

Metering and Communication Needs

- Service Levels Optimized
- Time of Use
- Service Levels Temporarily Reduced

Increasing Levels of Granularity of Controls

Increasing Speed of Telemetry

System and Customer Capability to Respond

Spinning Reserve (last) DR
Demand Response: Automated DR

Commercial and Industrial Customers

Residential – Small Commercial Customers
**Automated Demand Response (AutoDR)**

*an open, interoperable signaling communication, and technology platform*

a) Customers receive automated, electronic price and reliability signals.
b) Customers link signals directly to building energy management systems and control devices
c) Customers automate customized site-specific DR strategies.
d) Utilities get dispatchable operational capability similar to conventional generation resources.
e) Supports direct control, bidding, and pricing options.

Average CPP Peak Reduction for >200kW C/I AutoDR Customers thru 2007

Demand Response: Automated DR

C/I > 200kW CPP Annual Average CPP Response 2007

Average CCP Peak Load Reduction
- 8% w/AutoDR
- 1% w/o AutoDR

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Demand Response: Ancillary Services

DR Resources

Demand Response Resources

DR Wholesale Product Categories

Resource Adequacy Reserves
Ancillary Services
Economic Dispatch

DR Wholesale Products

5 Second Ahead RA Reserves
5 Minute Ahead RA Reserves
15 Minute Ahead RA Reserves
24 Hour Ahead RA Reserves
Spinning Reserve
Non Spinning Reserve
Regulation
Inter-day
Day Ahead

“…… it is both technologically feasible to provide spinning reserve using demand-side resources and that it may be preferable to rely on these resources (rather than the traditional form of spinning reserve, which relies on generation facilities) because of inherent advantages of demand-side resources. These advantages include:

1) response that is near instantaneous (rather than the ten minutes allowed for generating facilities to deliver full response), and

2) Responses can be targeted geographically anywhere electricity is consumed within a utility’s service territory (rather than being restricted to the fixed locations of the handful of generators that are contracted to provide contingency reserve).

These advantages are especially attractive because the power curtailments required for demand-side resources to provide contingency reserves are typically very short (lasting 10 minutes or less) and may not even be noticed by customers.*

Emerging Technology, Standards, Security and Privacy
Key Issues?

1. Are technologies available to support customer choice, dynamic tariffs and price response?

2. Should expanded utility demand response programs be deferred until standards are in place?

3. Are pilot structures designed as stand-alone programs suitable for system-wide implementation? What are the differences?
   a) Utility programs vs. open-market initiatives
   b) Utility vs. customer owned equipment
   c) Customer choice.
Technology: Evolution to a Smart Grid

- Programmable Communicating Thermostat 1999
- Programmable Communicating Thermostat
- Programmable Communicating Thermostat
- Conventional Air Conditioner Control Switch mid 1970's
- PCD Embedded Controls

- CEC PCT Cost Effectiveness Benchmark
- CEC PCT First Release Commercially Available 2009

- $300
- $200
- $150
- $100
- $0

Demand Response Equipment Evolution
- Switches to thermostats
- Thermostats to embedded controls
- Utility to customer control
Technology: Interoperability Defined

“The ability of a system or product to work with other systems or products without special effort by the customer.”

1. Exchange meaningful, actionable information between two or more systems across organizational boundaries
2. Assure a shared meaning of the exchanged information
3. Achieve an agreed expectation for the response to the information exchange, and
4. Maintain the requisite quality of service in information exchange (i.e. reliability, accuracy, security).

Technology: Interoperability Defined

Interoperability

Utility Programs
- Vertically Integrated
- Utility owns equipment
- Utility installs / maintains
- Utility controls

Open Market
- Horizontally Integrated
- Customer owns equipment
- Third party installation
- Customer / Third party maintains
- Customer controls

Control Signals

Interoperability is a regulatory issue.

Price, Event Signals

Interoperability is a market issue.
The U-SNAP Alliance is an open industry association developing an industry standard for connecting energy aware consumer products with smart meters.

The Alliance will create and publish a standard, establish testing and certification procedures for product conformance and educate consumers, utilities and vendors on the benefits of the standard.

Alliance membership is comprised of utilities, manufacturers, consultants and other parties interested in developing or deploying the standard. For more information, or to find out how to join the Alliance, please visit www.usnap.org.
The OpenADR standard outlines specific communication models that use the Internet to send DR signals to end-use customer systems. The standard, initially developed for commercial and industrial applications, may be leveraged in residential settings to reduce cost, promote interoperability among DR technologies and allow utilities and energy providers to better manage pricing and critical load issues while actively engaging their consumers.*

Integrating Wholesale – Retail Prices, Carbon, and Demand Response

Residential / Commercial / Industrial Retail Customers

Internet

Data Model

Retail Utility

ISO / RTO

Wholesale Nodal Prices

Carbon / Price / Cost

Commercial / Industrial Wholesale Customers

Broadcast

Residential Aggregation

PHEV

Residential / Commercial / Industrial Retail Customers

DM

EMS
Cyber Security

1. The integrity of data communicated – is the data correct
2. The authentication of the communications – whether the communication is between the intended Smart Grid device and authorized device or person
3. The prevention of unauthorized modifications to Smart Grid devices and the logging of all modifications made
4. The physical protection of Smart Grid devices
5. The potential impact of unauthorized use of these Smart Grid devices on the bulk power system.
6. Preventing unauthorized collection and use of customer data.
New Pilots or a Transition Plan?
New Pilots or a Transition Plan?

1. What decision(s) do you need to make?
2. What information and what answer is necessary to support that decision?
3. What is the best approach for obtaining the information and answers?
   a) Pilots are experiments well suited to test technology engineering performance and to gauge short-term customer perception.
   b) Pilots are not good for evaluating long-term infrastructure, market, structural, or customer behavioral changes.
4. If the key issues are political or policy oriented, are there long-term transition options worth considering?
What is a Pilot?

Pilots are experiments well suited to test technology engineering performance and to gauge short-term customer perception.

- Hypothesis
- Sample Design
- Evaluation Plan
- Marketing Plan
- Customer Education Plan
- Market Research
- Evaluation

Uncertain Expansion
What is a Transition Plan?

Transition Plans are implementations, guided by a long-term vision and incremental expansions based on continuous monitoring and feedback.

- Long-Term Vision
- Marketing Plan
- Customer Education Plan
- Evaluation Plan
- Expansion Plan

Continuous Evolution and Expansion